



## JGL Rising Rider Community Impact Award

At JGL, we believe strong communities are the foundation of a strong agricultural industry. Across Saskatchewan and Western Canada, the places where we live and work are built on a culture of hard work, collaboration, and people who are willing to give their time to support their neighbours. Participation in agriculture and rodeo helps young people build the discipline, leadership, and work ethic that align with the values at the heart of JGL. Programs like the Saskatchewan High School Rodeo Association encourage strong academic performance while helping students develop responsibility, sportsmanship, and a commitment to giving back locally. For these reasons, JGL is proud to partner with the SHSRA to announce a new scholarship.

As a company rooted in agriculture, we recognize the importance of investing in the people and the rural regions that sustain this industry. Supporting youth health and wellness initiatives is a key part of building a strong and resilient future for rural Saskatchewan. JGL is proud to support young talent who not only pursue excellence in rodeo but also demonstrate a commitment to giving back. Volunteerism plays a vital role in rural communities, strengthening local organizations and creating lasting impact beyond the arena.

The JGL Rising Rider Community Impact Award recognizes a graduating high school rodeo athlete who demonstrates dedication to the sport, a passion for personal growth, and meaningful involvement within their community. Through this award, JGL celebrates youth talent while supporting organizations that make a difference in rural communities.

### Award Structure

The award includes:

- \$1,000 awarded directly to the selected rider to support their continued development in rodeo. This funding may be used for entry fees, training, equipment, or other opportunities that help advance their skills and participation in the sport.
- \$4,000 donated to a community charity or non-profit organization where the rider actively volunteers. This contribution recognizes the importance of community service and supports organizations that are making a positive impact at a local level.

### Eligibility

Applicants must:

- Be a graduating high school student and member of the SHSRA
- Demonstrate active volunteerism and community involvement

### Application Essay

Applicants are asked to submit a 1,000-word essay responding to the prompts below.

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**JGL**

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**p:** 306.692.4911  
**f:** 306.624.2395

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Please address the following areas in your response:

**1. Your Passion for Rodeo**

Describe your connection to the sport of rodeo. How did you get started, and what motivates you to continue competing and improving your skills?

**2. Your Goals for Growth**

Share your goals for the future—both within rodeo and beyond. How do you plan to continue developing your abilities, knowledge, and involvement in the sport?

**3. Giving Back to Your Community**

Tell us about the ways you give back to your community. This may include volunteering, mentoring younger riders, helping with local events, or contributing to community initiatives.

**4. Community Organization Involvement**

Identify the community organization, charity, or non-profit you are actively involved with. Explain your role within the organization, the work they do in your community, and why their mission is important.

**5. Impact of the Award**

If selected for this scholarship, how would you use the \$1,000 rider award to support your continued development in rodeo? Additionally, how could the \$4,000 community donation support the organization you are involved with and help further its impact?

**Submission details:** please submit your essay as a PDF to [janelle.bayerle@jgl.ca](mailto:janelle.bayerle@jgl.ca) before **Apr. 3, 2026**.

**Timeline**

- **Apr. 3, 2026:** Submission deadline
- **Apr. 4-9, 2026:** Application review process
- **Apr. 10, 2026:** Recipient notified
- **Apr. 25, 2026:** Award presentation at the PBR Event hosted at Temple Gardens Event Centre in Moose Jaw, SK and funds distributed shortly after the event

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